



TECHNOLOGY

LIBRARIES OF THE FUTURE

Public libraries are essential to communities



55%

view the public library as an essential local institution



58%

believe public libraries advance education for any community



44%

view the library as a gathering place for community members

1.35 Billion
people visit public libraries a year

The majority of Americans say libraries have been effective at helping people learn new technologies

391 million e-books are available to public library patrons

There are **17k** public libraries in the U.S.

90% offer basic digital literacy training

Social Media

98% of libraries provide Wi-Fi



68% use Facebook

39% use Twitter

31% use Instagram

How do libraries utilize social media?

88% sharing library events

79% share event pictures

78% share about library services

Mobile Friendly Libraries

90% offer digital literacy training, including how to use your smartphone

14% utilize responsive design websites

7% have smartphone applications available

